

JuneteenthICT www.coreofwichita.org/juneteenth-ict
2022 JuneteenthICT

Greetings,

Community Operations Recovery Empowerment is looking forward to the seventh annual JuneteenthICT celebration. We are proud of the continued growth of JuneteenthICT even through Covid. This last year we saw Juneteenth become a federal holiday. This is a point of pride for JuneteenthICT as we have been recognizing June 19th for several years in the Wichita community and giving the day and our community an opportunity to learn, celebrate, and build comradery.

JuneteenthICT 2022 is providing a continued hybrid model of programs both virtual and in person. We are continuing to monitor the Covid-19 guidelines and will be prepared to make changes as they come. We will continue to provide dynamic programming in a safe and accessible way. CORE is inviting you to be a part of this ongoing community tradition. Sponsorship and organization volunteering are the number one way to help grow and sustain the Juneteenth celebration.

Please spread the word throughout your organization and networks to engage in the growth of this celebration. We look forward to continuing to educate our community on the true meaning of Juneteenth in Kansas. All donations are tax-deductible. For questions, please contact the JuneteenthICT sponsorship committee at Juneteenthict1@gmail.com.

In Jubilation,
JuneteenthICT



JuneteenthICT Organization Named Sponsorships

❖ 2nd Annual Carl Brewer Cook-off

○ **Presenters Package-\$1,000**

Company name and logo on all printed/electronic/broadcast media, social media *e.g.* 2022 Carl Brewer "Cook-off" **PRESENTED** by...

Prime placement of company logo JuneteenthICT on:

- Mainstage during the duration of the "cook-off" event
- Judges tables, tasting chip locations, and "peoples choice locations"
- 10 JuneteenthICT armbands

Recognition at event by emcee with an opportunity to speak on Mainstage during the awards ceremony. Marketing/advertisement booth at JuneteenthICT event (one table and two chairs included)

○ **The Cook Package - \$500**

Company name and logo on all printed/electronic/broadcast media, social media
Company logo in the cook off area:

- Judges tables, tasting chip locations, and "peoples choice locations"

Recognition at event by the emcee with an opportunity to speak on Mainstage during the awards ceremony.

- 5 JuneteenthICT armbands

○ **The Grill Package - \$350**

Recognition at event by emcee/Opportunity to speak on Mainstage during the awards ceremony.
Company logo on judges tables, tasting chip locations, and "peoples choice locations."



❖ **Food Court \$1,000**

- Organization Signage in the Food Court
- Placement of organization on electronic, and print media
- Organization recruitment/info booth at the Food Court (one table and two chairs included)
- Organization entry into parade w/10 armbands

General Sponsorship Levels

❖ **Independence Package \$10,000**

- Placement of organization logo on printed/electronic media
- Organization signage at McAdams Park
- Reserved seating/space at main weekend of events
- Prime placement of organization recruitment/info booth at two-day festival of events (one table and two chairs included)
- Recognition at Juneteenth events by emcee
- Prime placement and organization entry into parade w/ 50 armbands (armbands also serve as entry into festival and discount opportunities with program partners)

❖ **Jubilee Package \$5,000**

- Placement of organization on electronic/print media
- Organization recruitment/info booth at main weekend of events (one table and two chairs included)
- Recognition at Juneteenth events by emcee
- Organization entry into parade w/25 armbands (armbands also serve as entry into festival and discount opportunities with program partners)

❖ **Freedom Package \$1,000**

- Recognition at Juneteenth events by emcee
- Placement of logo on electronic media
- One table and two chairs on Friday or Saturday Juneteenth ICT event
- Organization entry into the parade w/10 armbands (armbands also serve as entry into festival and discount opportunities with program partners)

